



**Yes, I would like to be a *LEAD Race Naming sponsor at \$7,500 level.***

- Your company name added to race name
- Your company logo (small) on race bibs
- Name mentioned in pre-race announcements and at awards ceremony
- Your banner displayed at the start/finish line on race day
- Your logo prominently placed in the local print media and advertisements
- Your promotional material inserted in every participant's race packet
- Your large logo or company name on race promotional materials
- Your large logo or company name displayed prominently on the appreciation page in every participant's packet
- Table at the finish area for your use (distribute product, promotions, raise awareness for your business)
- Your company name or logo on the Germantown 5 Miler Web site with link to your site

**Yes, I would like to be a *Black Hills sponsor at \$5,000.***

- Name mentioned in pre-race announcements and at awards ceremony
- Your banner displayed at the finish line on race day
- Your logo in the local print media ad and in advertisements
- Your promotional material inserted in every participant's race packet
- Your company name or logo on race promotional materials
- Your logo displayed on the appreciation page in every participant's packet
- Table at the finish area for your use (distribute product, promotions, raise awareness for your business)
- Your company name or logo on the Germantown 5 Miler website with link to your site

**Yes, I would like to be a *Lake Churchill Level sponsor at \$2,500.***

- Your banner displayed at the finish line on race day
- Your company name in the local print media and in advertisements
- Your promotional material inserted in every participant's race packet
- Your company name or logo on race promotional materials
- Your logo displayed on the appreciation page in every participant's packet
- Table at the finish area for your use (distribute product, promotion, raise awareness for your business)
- Your company name or logo on the Germantown 5 Miler website with link to your site

**Yes, I would like to be a *Little Seneca Level sponsor at \$1,000.***

- Your company name or logo on race promotional materials
- Your logo displayed on the appreciation page in every participant's packet
- Table space at the finish area for your use (distribute product, promotion, raise awareness for your business)
- Your company name or logo on the Germantown 5 Miler website with link to your site

**Yes, I would like to be a *Gunners Lake Level sponsor at \$500.***

- Your name displayed on the appreciation page in every participant's packet
- Table space at the finish area for your use (distribute product, promotion, raise awareness for your business)
- Your company name or logo on the Germantown 5 Miler website

**Yes, I would like to be a *Meadows Level sponsor at \$250.***

- Your name displayed on the appreciation page in every participant's packet
- Table space at the finish area for your use (distribute product, promotion, raise awareness for your business)
- Your company name (*text only*) on the Germantown 5 Miler website

**Yes, I would like to be a *Media sponsor.***

Being a print or broadcast media sponsor benefits the race while it showcases your name. Media sponsors will be granted an appropriate level of sponsorship based on the quantity of space/time dedicated to the Germantown 5 Miler race.

**Yes, I would like to be an In-kind sponsor.**

The Germantown 5 Miler requires certain goods and services. If you can donate needed items, the race will consider an appropriate level of sponsor benefits to be rendered to you, on a case-by-case basis. The basic rule of thumb used for valuing in-kind sponsorship is approximately 50% of retail cash value, but the race committee will make the determination for sponsorship levels. Some items needed include; food and drink, printing, signage, and prizes.

Thank you for your race sponsorship. Please complete the information below.

Please list below the exact name of your company as it will appear in the program. Please provide a camera-ready logo for the race committee. Please email this logo to [race@germantown5miler.com](mailto:race@germantown5miler.com). This company logo **MUST** be received ASAP in order to include your information on all promotional material listed above.

Sponsor Level \_\_\_\_\_

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Signature \_\_\_\_\_

Please make checks payable to the *MCRRC* and return to:

Germantown 5 Miler

ATTN Danny Talmage

20438 Waters Point Lane, Germantown, MD 20874

Phone: 301-379-8553